

## **FOR IMMEDIATE RELEASE**

### **Weak Job Market Fertile Ground for Start Up Company talentRISE**

**Chicago, IL-- February 3, 2009** – Despite a weak economy, new start up company **talentRISE** is making dramatic improvements in finding, developing and retaining top quality employees at significantly lower costs for companies. “Today’s turbulent economic times demand improved strategic decisions around selecting top quality employees who can drive organizational success,” said **talentRISE** President Jeff Cordes. “The best people always have options, and companies that focus on acquiring and retaining top talent experience lower costs with higher productivity.”

**talentRISE** helps companies cut costs and improve retention across the talent management lifecycle through outsourcing client talent acquisition and HR processes, or through improvement programs aimed at the internal recruitment organization. In his recent report *The 2009 HR Executive’s Agenda*, Kevin Martin, Human Capital Management Research Director wrote, “as more job prospects flood the market, the ability of an organization to identify, engage, cultivate and/or recruit the talent that best fits its culture and is most apt to succeed in specific job roles will become increasingly more difficult, yet vastly more important.”

“We are seeing the benefits of focusing on top talent in our client base,” Cordes added, “and we are excited about the difference we can make especially in these tough economic times.”

### **About talentRISE LLC**

Headquartered in Chicago IL, **talentRISE LLC** is a leading provider of talent acquisition consulting and outsourcing solutions as well as talent development and training services to companies driven by the need to find, develop and retain top talent. **talentRISE** combines knowledge, research and experience with an outstanding consultant and recruitment network to drive industry leading returns on investment in human capital. **talentRISE’s** consulting, outsourcing and training solutions decrease cost to hire, increase quality of hire and retention, and optimize their client’s investment over the entire human capital lifecycle.

Please visit [www.talentrise.com](http://www.talentrise.com) for more detailed information after **February 14, 2009** as the website is under construction.

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