



August 2023

## Canadian Job Market Summary

TalentRise's monthly summary of the employment landscape, staffing updates, and industry trends

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## Overview

**0.2%** 

Employment at 20,206,000 in August

Employment increased by 40,000 (+0.2 per cent) in August, following little change in July. Since January 2023, employment has increased by 174,000 (+0.9 per cent)—or by 25,000 on average per month.

**0.7%** 

Employment in Alberta increased

In Alberta, employment increased by 18,000 (+0.7 per cent) in August, the second consecutive monthly increase.

**5.4%** 

Multiple job holders unchanged year-over-year

In August, about one million people—or 5.4 per cent of the employed—held multiple jobs, virtually unchanged from a year earlier (three-month moving averages, not seasonally adjusted).

**65.5%** 

Labour force participation decreased

The participation rate—the proportion of the population who is employed or unemployed—was down 0.1 per centage points to 65.5 per cent in August.

**5.5%** 

Unemployment rate holds steady

The unemployment rate was unchanged at 5.5 per cent, following three consecutive monthly increases in May, June, and July.

[Labour Force Survey](#)



# Overview

**33K** 

Employment rises among core-aged men

Among core-aged men (aged 25 to 54), employment increased by 33,000 (+0.5 per cent) in August, offsetting a decrease of 27,000 in July.

Employment for core-aged women also increased in August (+21,000; +0.3 per cent), following two months of little change.

Despite employment gains in August, employment rates for core-aged women (81.5 per cent) and men (87.7 per cent) were both little changed in the month.

**2.2%** 

Construction employment increased

Construction employment increased by 34,000 (+2.2 per cent) in August. Compared with 12 months earlier, employment in this industry was little changed in August.

**4.9%** 

Average hourly wages increased

On a year-over-year basis, average hourly wages rose 4.9 per cent (+\$1.56 to \$33.47) in August, following an increase of 5.0 per cent in July.

**50K** 

Number of self-employed workers up

The number of self-employed workers rose by 50,000 (+1.9 per cent) in August, the first notable increase in nine months.

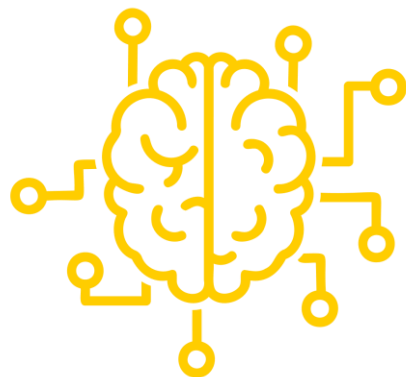
**2.8%** 

Professional, scientific, and technical services employment up

Employment in professional, scientific, and technical services increased by 52,000 (+2.8 per cent) in August, offsetting a cumulative decrease of 36,000 from March to July.



# Industry Trends – ChatGPT



**37%** of Canadian organizations are looking for ways to use the ChatGPT generative artificial intelligence (AI) platform to improve their operations.

**48%** of HR leaders are in the process of finalizing their ChatGPT guidance.

**91%** of hiring employers are seeking employees with ChatGPT experience.

**30%** of employers are very urgently or somewhat urgently hiring ChatGPT-skilled workers.

**The areas where employers want AI-skilled staff:**

- 58%: Software engineering
- 33%: Customer service
- 32%: Human resources
- 31%: Marketing