

Last Updated 3/1/2024

## ADDITIONAL PRIVACY POLICY PROVISIONS APPLICABLE TO CALIFORNIA RESIDENTS

### 1.0 Categories of Personal Information Collected

In the last 12 months, we collected the following categories of Personal Information about visitors to our websites:

- **Identifiers**, including: full name, email address, telephone number, IP address and account username.
- **Non-Public Education Information**, including: education level and CV/resume information.
- **Characteristics of Protected Classifications Under State, Federal and Country Law**, including: gender and age.
- **Professional or Employment-Related Information**, including: CV/resume information and employer information.
- **Commercial Information**, including: services obtained or considered.
- **Sensory Information**, including: video surveillance of branch locations.
- **Internet or Other Electronic Network Activity Information**, including: pages visited on our Websites and links clicked; IP address; location information; browser and device data; and language preferences.
- **Profile Information**, including: results of self-assessment questionnaires and inferences drawn from the categories of Personal Information listed above to create a profile reflecting individual preferences.

### 2.0 Purposes For Using Personal Information Collected

In the last 12 months, we used the categories of Personal Information listed above for the following purposes:

<u>Categories Of Personal Information</u>	<u>Purpose For Which Information Is Used</u>
Identifiers	To Provide Our Services
Non-Public Education Information	
Characteristics of Protected Classifications Under State or Federal Law	

Professional or Employment-Related Information Commercial Information Sensory Information Internet or Other Electronic Network Activity Information Profile Information	
Identifiers Commercial Information Sensory Information Profile Information	To Communicate with Current and Prospective Recipients of Our Services About Our Services and Promotions
Identifiers Internet or Other Electronic Network Activity Information Sensory Information	To Protect Against Malicious, Deceptive, Fraudulent or Illegal Activity
Identifiers Characteristics of Protected Classifications Under State or Federal Law Commercial Information Sensory Information Internet or Other Electronic Network Activity Information	To Audit Our Interactions, Transactions and Legal Compliance
Commercial Information Internet or Other Electronic Network Activity Information	To Undertake Internal Research for Technological Development and Demonstration
Identifiers Characteristics of Protected Classifications Under State or Federal Law	To Undertake Activities to Verify or Maintain the Quality or Safety of Our Services and to Improve, Upgrade or Enhance Our Services

Commercial Information Sensory Information Internet or Other Electronic Network Activity Information Profile Information	
Commercial Information Sensory Information	For Service Training
Identifiers Commercial Information Sensory Information Internet or Other Electronic Network Activity Information Profile Information	Short-Term, Transient Use

### 3.0 Sources of Personal Information Collected

In the last 12 months, we collected the following categories of Personal Information about visitors to our websites from the following sources:

- Directly from Consumers: (a) Identifiers; (b) Characteristics of Protected Classifications Under State and Federal Law; (c) Commercial Information; (d) Sensory Information; Professional or Employment-Related Information; (f) Non-Public Education Information and (g) Profile Information.
- Data Collection Technologies (described above): Internet or Other Electronic Network Activity Information.

### 4.0 Disclosure of Personal Information to Third Parties

In the last 12 months, we may have disclosed the following categories of Personal Information about visitors to our websites to the following categories of third parties for a business, commercial or legal purpose:

Category of Personal Information	Category of Third Party
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All Categories of Personal Information Collected	Government agencies, law enforcement and other parties as required by law, including in litigation
Internet or Other Electronic Network Activity Information	Service Providers, including providers of Data Collection Technologies, providers of data analytics services, website providers and third-party advertising networks.

## 5.0 Your Rights Under California Law

5.1 **Right to Know.** Under California Law, you have the right to submit a verifiable request **to know**:

- The categories and specific pieces of Personal Information we have collected about you;
- The categories of sources from which we collected the Personal Information;
- The categories of Personal Information we sold or disclosed to a third-party (other than a service provider) for a business purpose and the categories of recipients of that information; and
- The business or commercial purposes for our collection, disclosure or sale of Personal Information.

5.2 **Right to Delete.** Under California Law, you have the right to submit a verifiable request **to delete** your Personal Information we have collected from you.

5.3 **Right to Correct.** Under California Law, you have the right to submit a verifiable request **to correct** inaccurate Personal Information collected from or about you.

5.4 **Right Against Discriminatory Treatment.** Under California Law, we cannot deny goods or services, charge you a different price or provide a different level or quality of goods or services just because you exercised your rights under the California Privacy Rights Act. However, if you refuse to provide your Personal Information to us or ask us to delete it, and that Personal Information is necessary for us to provide you with goods or services, we may not be able to complete the transaction.

5.5 **How To Exercise Your Rights.** If you wish to exercise any of these rights under California Law, you have the following options:

- a. You can send an email to: [privacyoffice@aleroninc.com](mailto:privacyoffice@aleroninc.com)
- b. You can send mail to the following postal address:  
250 International Drive  
Williamsville, New York 14221

c. You can call us toll-free at: 1-800-568-8310

For all requests, please put the statement "Your California Privacy Rights" in the subject matter of your request. To exercise the aforementioned rights, you must be a current resident of the State of California. Only you or your authorized agent may make a verifiable consumer request related to your Personal Information. We will acknowledge receipt of your request within ten (10) days and will provide a response to your request within forty-five (45) days. Please note that, before we are able to process your request, we must verify your identity. We accomplish this by verifying your name, email address and residential address. Depending on the nature of your request, we may reach out for additional information to complete the process. You may appoint an authorized agent to submit a request on your behalf. Any agent must be prepared to provide appropriate documentation verifying their capacity as an authorized agent and appropriate proof of identity.